

Future of Intranet Technology

Joan
Quigly



White
House
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All I want you to tell me is what will be the
Intranet technology in the year 1998.

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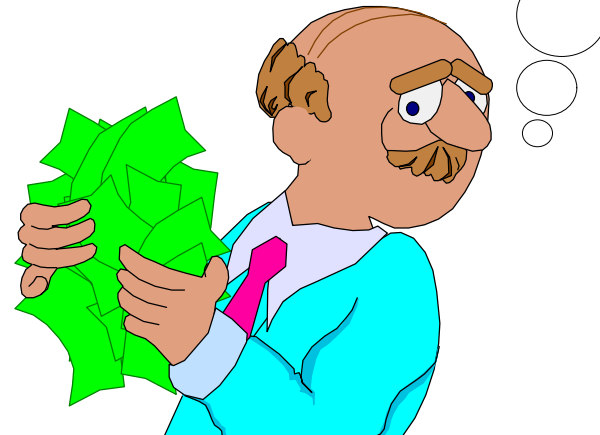
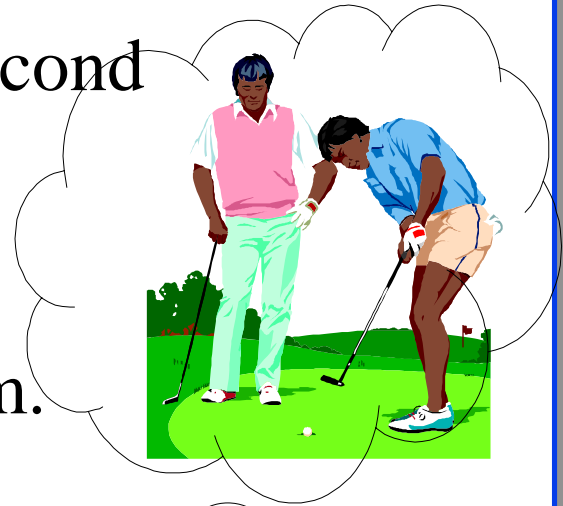
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- ❑ Advances in Information presentation
- ❑ Advances in Information retrieval
- ❑ Virtual Organizations
- ❑ Advances in routing Technology

Trend: Profusion of Information

- ❑ High Technology \Rightarrow Less labor \neq More vacation
- ❑ High bandwidth \Rightarrow More bits per second
- ❑ Hundreds of telegrams per day
- ❑ Short product development cycles
- ❑ Finding information is not a problem.
Sorting through the hay stack is.



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Advances in Information Retrieval

- ❑ Intelligent Search Engines
- ❑ Intelligent Browsers
- ❑ Intelligent Agents
- ❑ Intelligent Help Desk
- ❑ Intelligent Monitoring

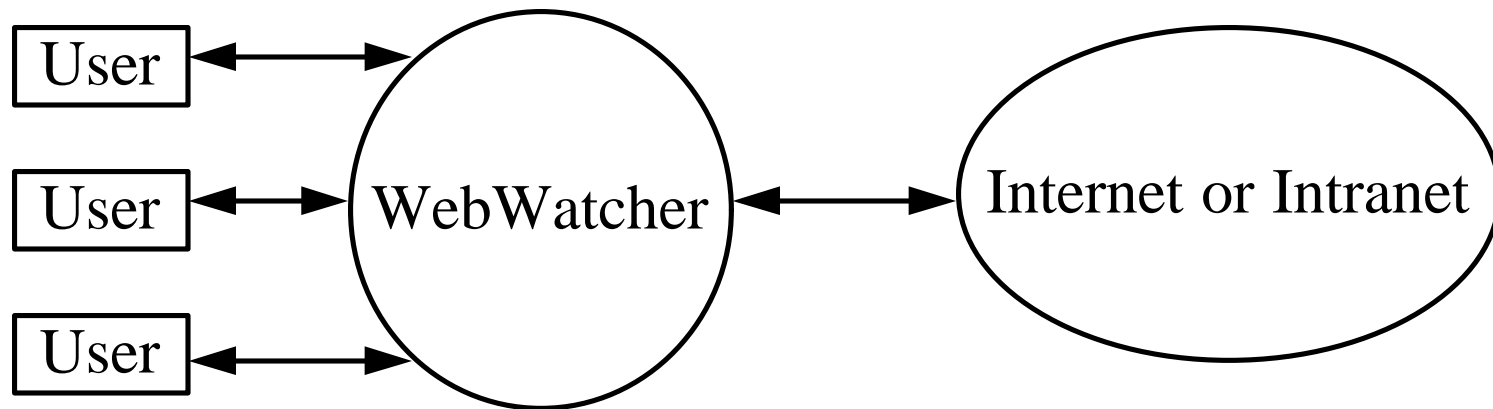
Intelligent Search Engines

- ❑ Several corporations, e.g., Eastman Kodak, are experimenting with AI in Intranets
- ❑ Search engines can limit/extend based on anticipated user needs
- ❑ Natural language understanding
- ❑ FAQFinder finds FAQs that may contain answers to your questions. Works with the dynamic Internet environment. Intranet is easier,
<http://infolab.cs.uchicago.edu/faqfinder>
- ❑ Scatter/Gather clusters data into semantically similar groups, <http://theory.lcs.mit.edu:80/~karger/>

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Intelligent Browsing

- ❑ Browsers learn user interests and provide a guided tour
- ❑ WebWatcher is a server-based interface agent.
 - ❑ Replaces the requested pages with a modified version and follows the user.
 - ❑ Learns by frequency of usage by others, other users interests, analyzing text, and reinforcement learning,
<http://www.cs.cmu.edu/afs/cs.cmu.edu/project/theo6/web-agent/www.project-home.html>



- ❑ Letizia is a client side personal agent. Learns by your usage and interests. Removes irrelevant information,
<http://lcs.www.media.mit.edu/people/lieer/Lieberary/Letizia/Letizia-Intro.html>

Intelligent Agents

- ❑ Work in background while you are performing other tasks
- ❑ Work independently and with other agents
- ❑ Can derive data
- ❑ Personal \Rightarrow Easily personalized
- ❑ Can alert you in the right context
- ❑ Browser Buddy can search all night to bring you the morning news, <http://www.softbots.com>

- ❑ Autonomy Agent employs neural nets to search for patterns and concepts. Learns by retraining and from incorrect results, <http://www.agentware.com>
- ❑ Webdoggie recommends web pages based on your preferences,
<http://webhound.www.media.mit.edu/projects/webhound>
- ❑ NewsWeeder II uses machine learning to find web pages and news articles that may be of interest to you, <http://www.empirical.com>

Intelligent Help-Desks

- ❑ ContactFinder monitors internal bulletin boards, extracts questions and refers them to employees who may be able to answer them. 86% accuracy.
<http://www.ac.com/cstar/hsil/agents/>
- ❑ Globenet retrieves newsgroup postings pertaining to IBM products, processes it and files it according for use by customer service. Has built in natural language processing capability. Improved productivity by 30%,
<http://www.watson.ibm.com:8080>

Intelligent/Virtual Supervision

- ❑ With paper, it is impossible to ensure that you have read it
- ❑ With Web, we can ensure.
- ❑ We can predict your next move.
- ❑ Can be dangerous, browsing pregnancy leave policy \Rightarrow Start looking for a substitute

Extranets

- ❑ Secure communication with customers, suppliers and other trading partners
- ❑ Same data, different privileges for Intranet, Internet, and Extranet users
- ❑ Overlaid on intranet and Internet via tunneling. Network layer packet encryption and encapsulation.
- ❑ Several proprietary solutions and standards

Virtual Organizations

- ❑ Distributed Organizations
- ❑ Meet on-line
- ❑ Help gather, retrieve, share relevant knowledge
- ❑ Can be rapidly assembled
- ❑ NextLink helps distributed engineering group. Engineers make decisions while agents check constraints and violations,
<http://cdtr.stanford.edu/NextLink/>

Virtual Companies

- ❑ Complementary resources in cooperating companies are integrated to support a particular product.
- ❑ Underused resources are allocated. Not moved.
- ❑ ARPA/Air Force's AIMS (by Lockheed Martin, Texas Instrument, Rockwell, and others) is developing a network-based dual-use manufacturing and procurement infrastructure linking customers, suppliers, ..., <http://aims.parl.com/About-AIMS.html>

Advances in Routing

- ❑ Large Address space
- ❑ Mobile IP
- ❑ Policy Based Routing: Allocate bandwidth for various applications
- ❑ Multicasting: Stock prices
- ❑ Quality of Service: Video conferencing
- ❑ High-Speed Routers

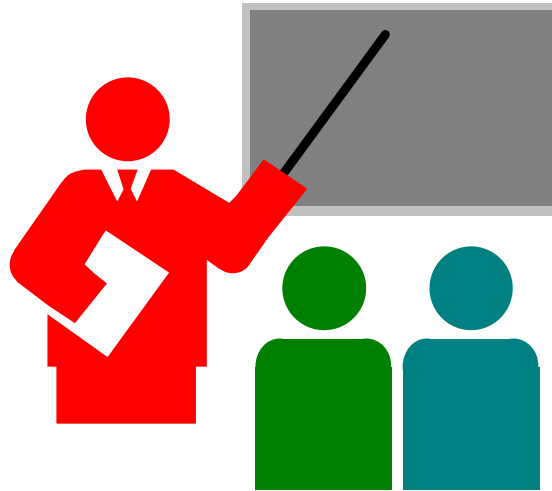
Large Address Space

- ❑ Currently 20-30 Million internet users
- ❑ 300 Million hosts by 2000
- ❑ IPv6 addresses are 128-bit long. Fixed size
- ❑ $2^{128} = 3.4 \times 10^{38}$ addresses
 $\Rightarrow 665 \times 10^{21}$ addresses per sq. m of earth surface
- ❑ If assigned at the rate of $10^6/\mu\text{s}$, it would take 20 years
- ❑ Expected to support 8×10^{17} to 2×10^{33} addresses
 $8 \times 10^{17} \Rightarrow 1,564$ address per sq. m
- ❑ Allows plug and play

Mobile IP

- ❑ You can take your notebook to any location
- ❑ Finds nearby IP routers and connects *automatically*
- ❑ Your Email is continuously delivered
 - You can start a telnet or x-window session as if local
- ❑ Continuous access to your home resources
 - Access to local resources: Printers
- ❑ Airports, Hotels, Hospitals will provide "Mobile IP connectivity"
- ❑ Cities will feature "Mobile IP Accessways"
- ❑ You can work while driving

Summary



- ❑ Intranet technology is in its infancy
- ❑ Improvements in presentation, retrieval are coming
- ❑ Bandwidth, addressing, security, mobility, and quality of service issues are being resolved

References

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- ❑ D. E. O'Leary, "The Internet, Intranets, and the AI Renaissance," Computer, January 1997, pp. 71-79.
- ❑ W. Ruh and M. Joseph, "Intranet: Crank it up," Networld, February 1997.

On-Line References

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- ❑ Globenet, <http://www.watson.ibm.com:8080>
- ❑ NextLink, <http://cdtr.stanford.edu/NextLink/>
- ❑ AIMS, <http://aims.parl.com/About-AIMS.html>
- ❑ Intercast, <http://www.intercast.org>

Intranet Resources: On-line

- ❑ The Intranet Journal, <http://www.brill.com/intranet>
- ❑ The Intranet Resource Center,
http://www.cio.com/WebMaster/wm_irc.html
- ❑ Building a corporate intranet,
http://www.webcom.com/wordmark/sem_1.html
- ❑ Intranet Design Magazine, <http://www.innergy.com>
- ❑ Intranet Information Page,
<http://www.strom.com/pubwork/intranet.html>
- ❑ The Complete Intranet Resource,
<http://www.lochnet.com/client/smart/intranet.htm>
- ❑ Intranut magazine, <http://www.intranut.com/index.htm>

- ❑ Intranet Resource Center, <http://www.infoweb.com.au/intralnk.htm>
- ❑ Intranet Solutions, http://www.netscape.com/comprod/at_work/index.html
- ❑ Intranet Strategy Day, <http://www.microsoft.com/intranet>
- ❑ Intranet Handbook Page, http://ntg-inter.com/ntg/intranet/intra_in.htm
- ❑ Intranet Knowledge Base, http://www.co-i-l.com/know_garden/intranets/