

# Application Delivery Using Software Defined Networking



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These slides and audio/video recordings are available at:

[http://www.cse.wustl.edu/~jain/talks/sdn\\_gw.htm](http://www.cse.wustl.edu/~jain/talks/sdn_gw.htm)



1. Cloud Computing  $\Rightarrow$  Network Virtualization  
 $\Rightarrow$  SDN
2. SDN defined by Five Innovations
3. Open Application Delivery Using SDN

# Virtualization of Life

## ❑ Internet ⇒ Virtualization



## ❑ No need to get out for

- Office
- Shopping
- Entertainment
- Education

- ❑ Virtual Workplace
- ❑ Virtual Shopping
- ❑ Virtual Education
- ❑ Virtual Sex
- ❑ Virtual Computing

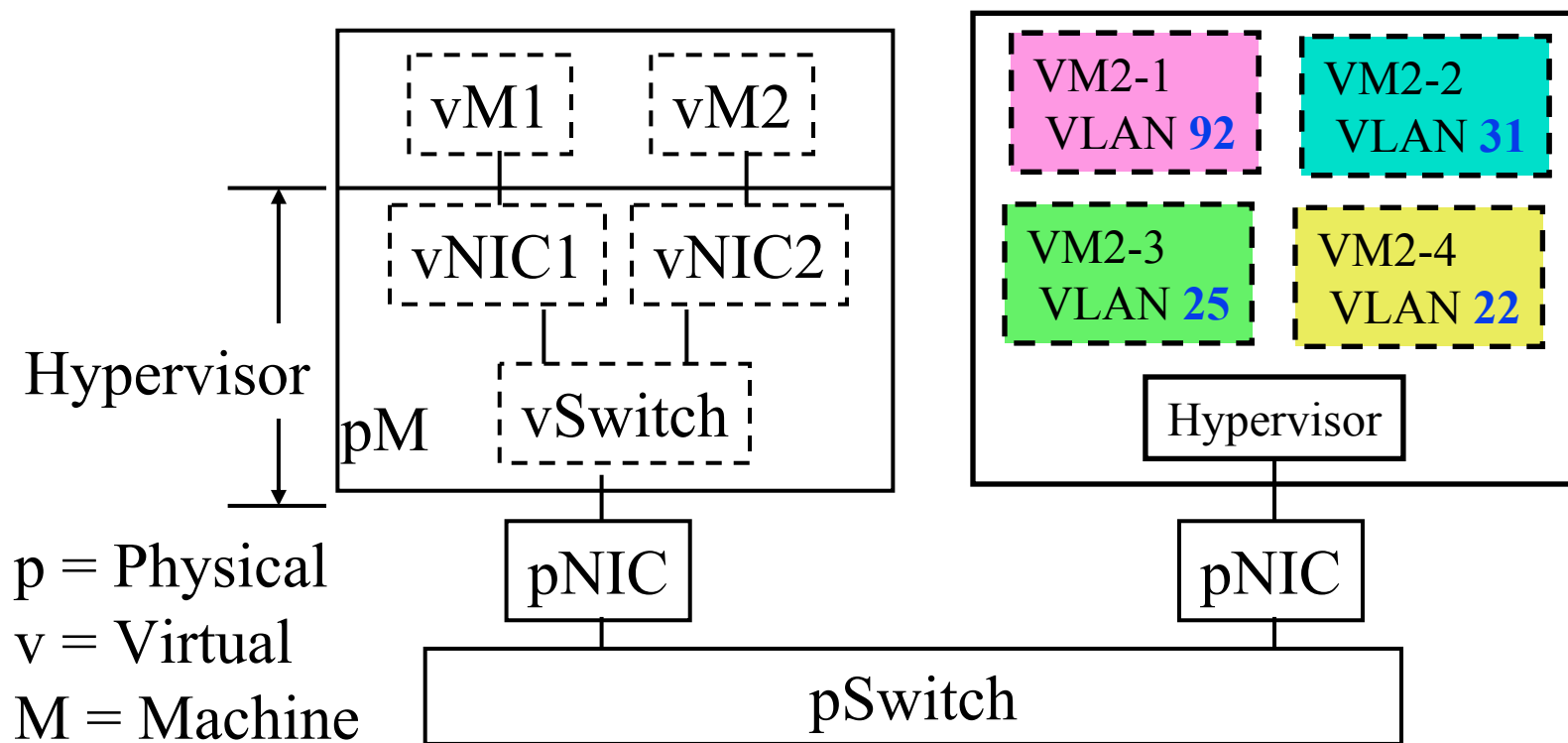
# Virtualization of Computing

- ❑ August 25, 2006: Amazon announced EC2  
⇒ Birth of Cloud Computing in reality  
(Prior theoretical concepts of computing as a utility)
- ❑ *Web Services To Drive Future Growth For Amazon* (\$2B in 2012, \$7B in 2019)  
- Forbes, Aug 12, 2012
- ❑ **Networking:** Plumbing of computing
  - Virtual Channels, Virtual LANs, Virtual Private Networks



**Networks need to support efficient cloud computing**

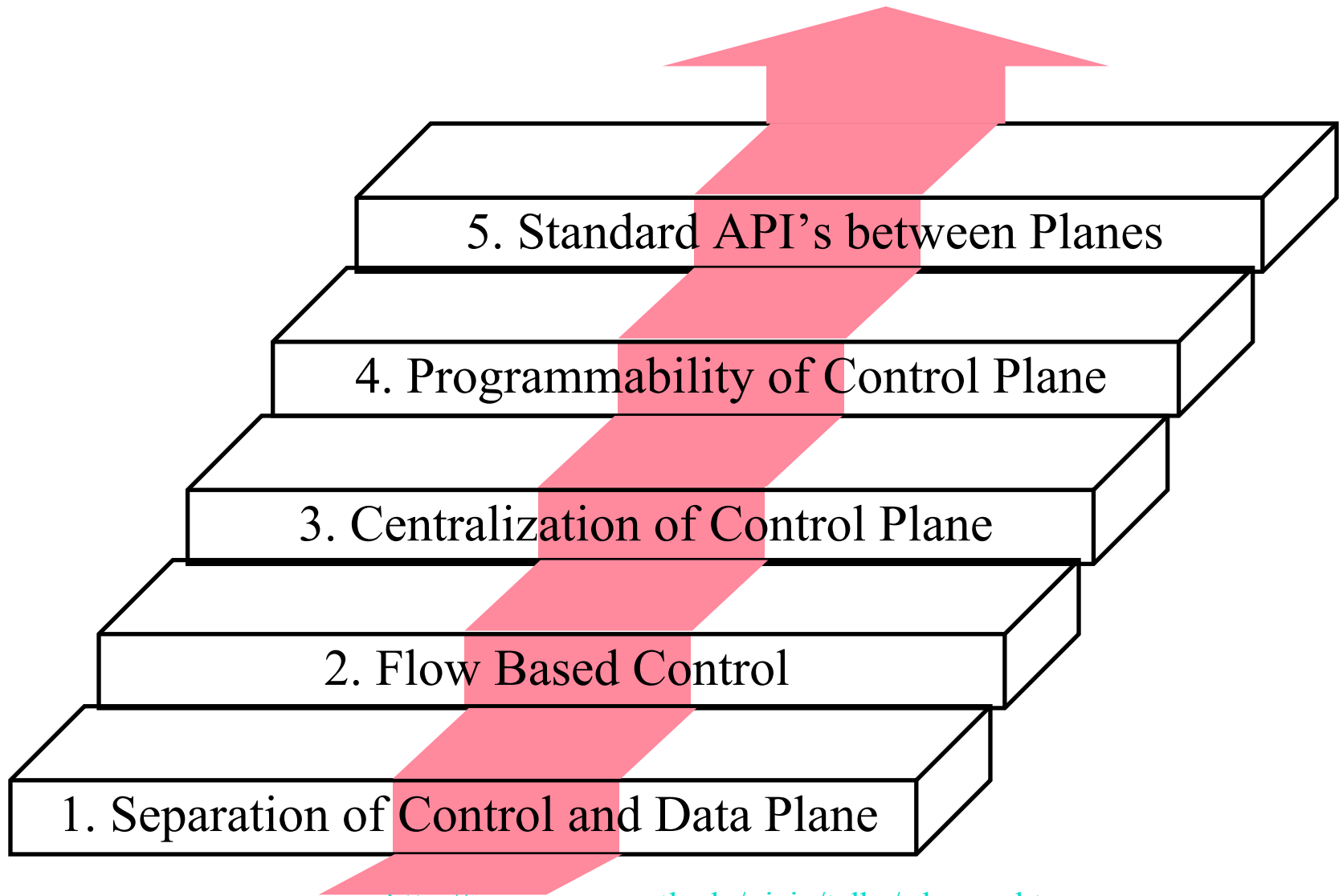
# Network Virtualization



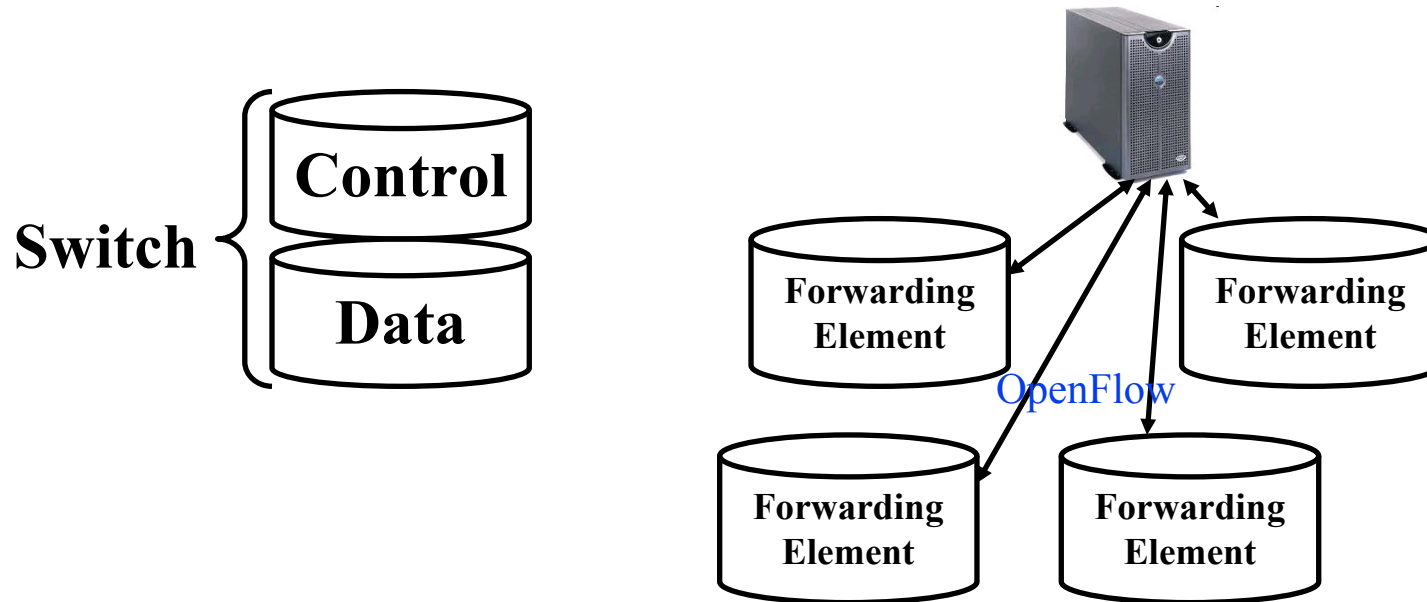
- ❑ Each VM needs its own network interface card (NIC)
- ❑ Each tenant needs its own Virtual LAN

**Need to be able to re-program networks quickly**

# SDN Definition: 5 Innovations




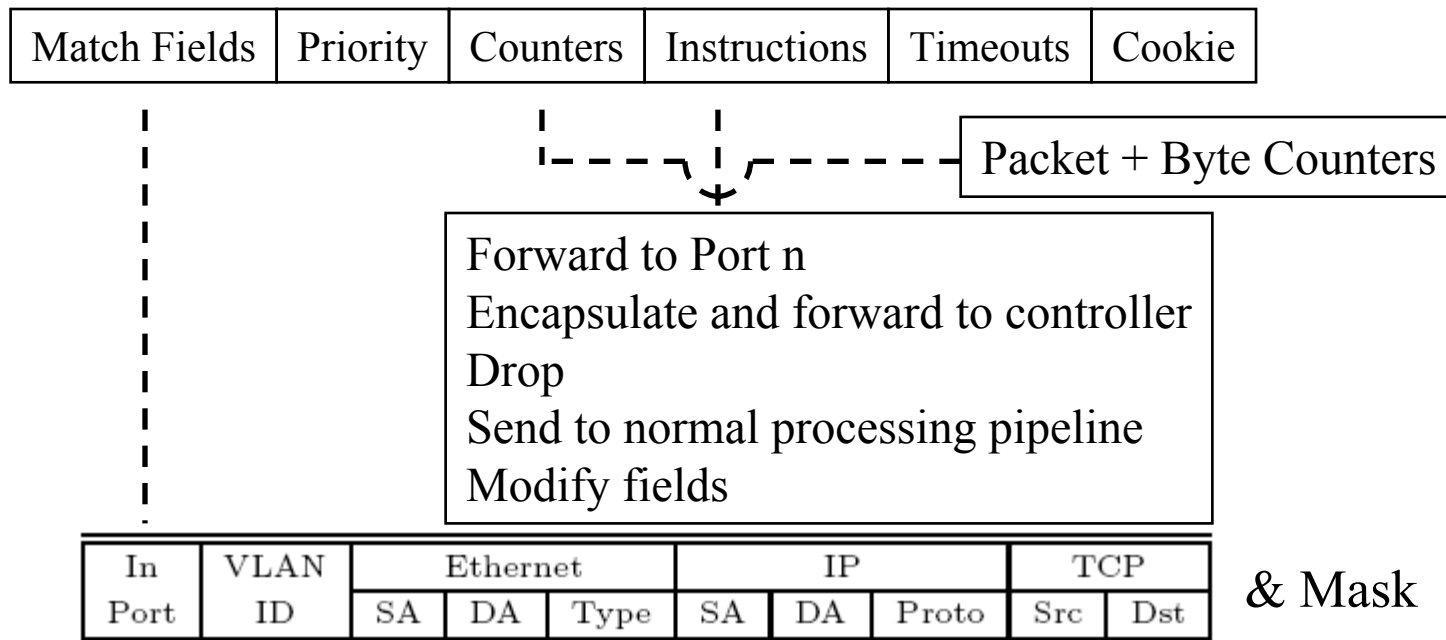
# 1. Separation of Control and Data Plane



- ❑ Control Plane = Making forwarding tables
- ❑ Data Plane = Using forwarding tables
- ❑ Once vs. Billion times per second, Complex vs. fast
- ❑ One expensive controller with lots of cheap switches

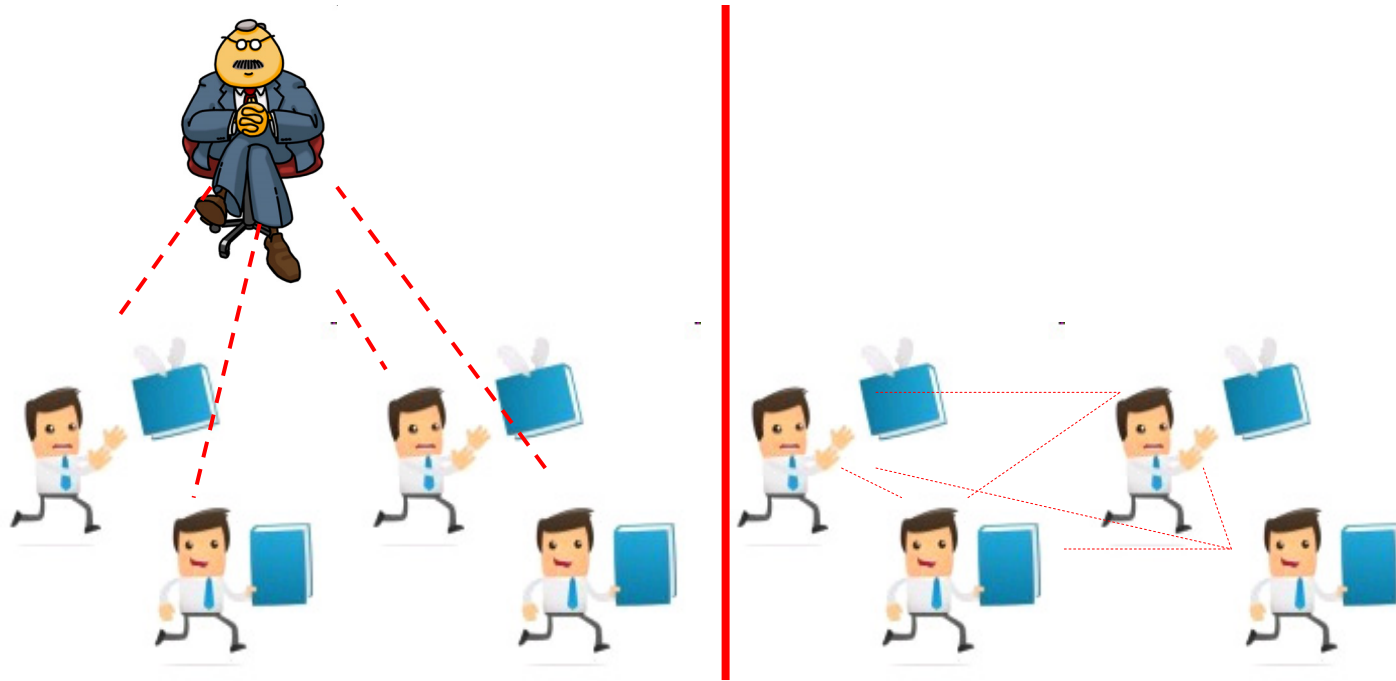
## 2. Flow-based control

- ❑ Data/disk/Memory sizes are going up by Moore's Law
- ❑ Packet size has remained 1518 bytes since 1980
- ❑ Multimedia, big data  $\Rightarrow$  Packet Trains 
- ❑ Flow is defined by L2-L4 headers
- ❑ Decide once, use many times  $\Rightarrow$  Execution performance





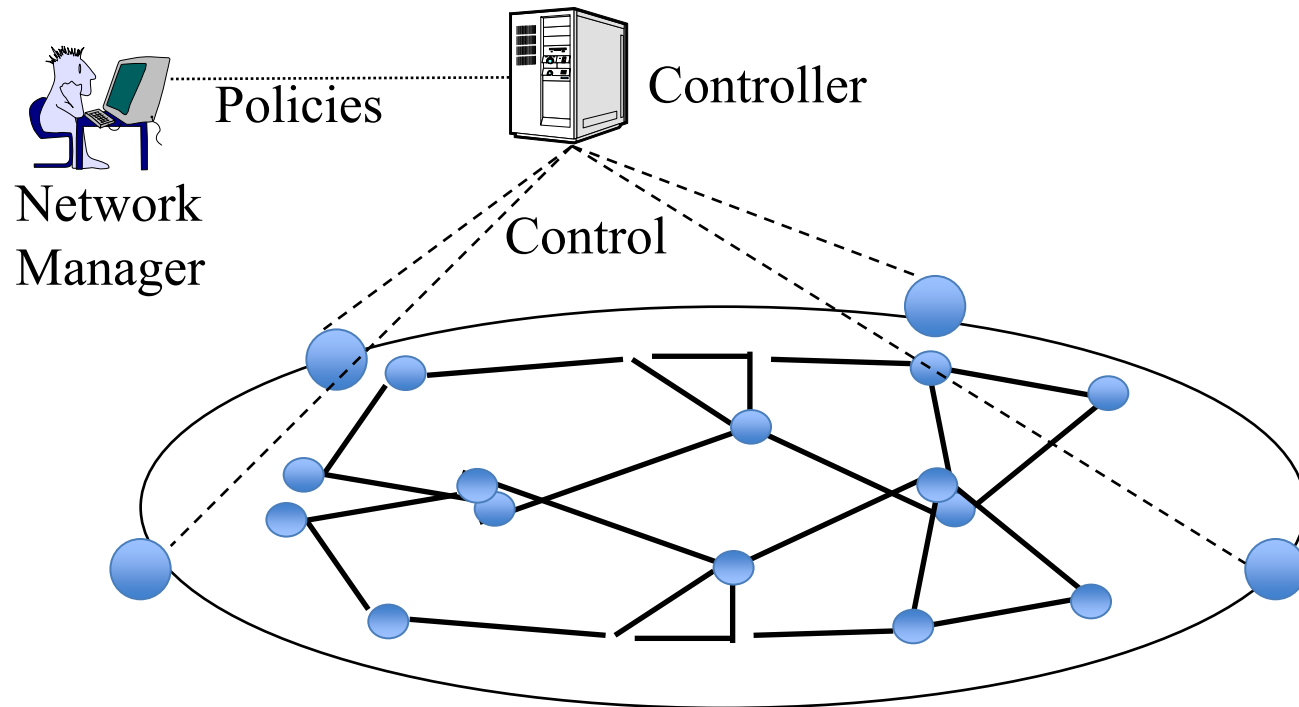
# 3. Centralization of Control Plane



**Centralized vs. Distributed**

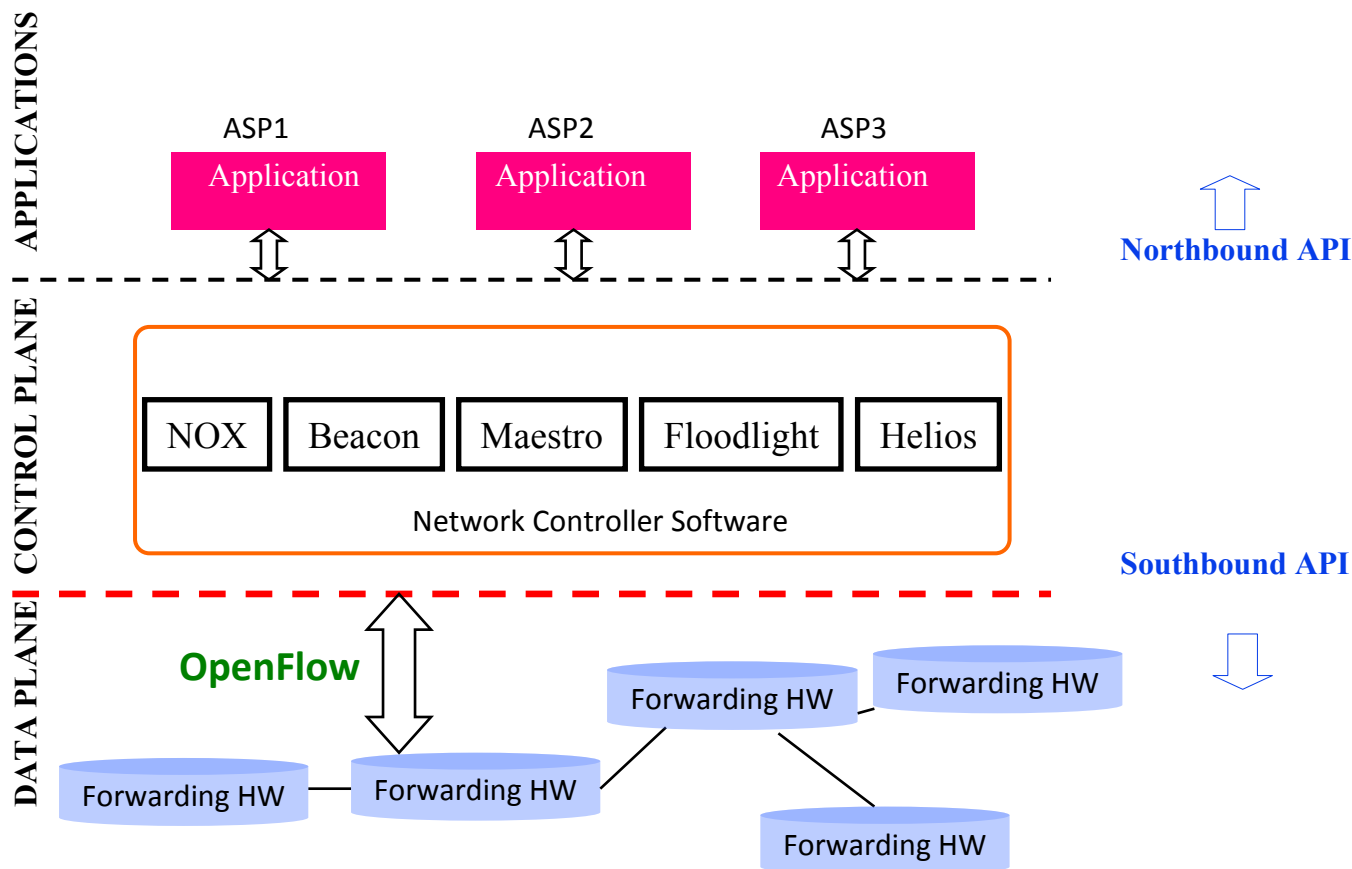
- ❑ Consistency
- ❑ Fast Response to changes
- ❑ Easy management of lots of devices

# 4. Programmable Control Plane



- Policies can be changed on the fly  
⇒ Software Defined

# 5. Standardized API between planes



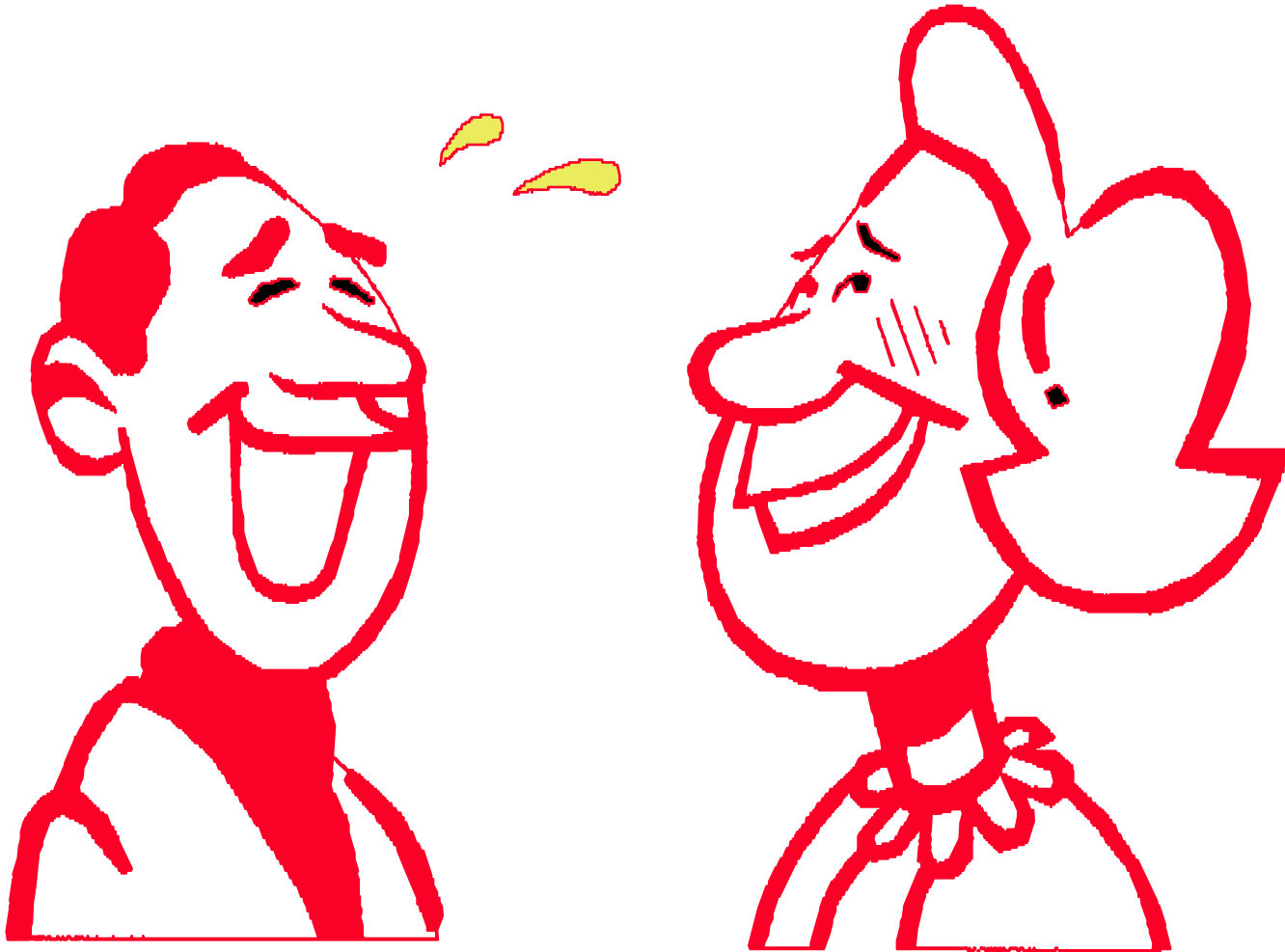
- ❑ Independent development of hw/control/applications
- ❑ Commoditization of HW/Control/Application
- ❑ South-Bound API: OpenFlow

# SDN Impact

- ❑ Why so much industry interest?
  - Commodity hardware
    - ⇒ Lots of cheap forwarding engines ⇒ Low cost
  - Programmability ⇒ Customization
  - Those who buy routers, e.g., Google, Amazon, Docomo, DT will benefit significantly
  
- ❑ Tsunami of software defined devices:
  - Software defined wireless base stations
  - Software defined optical switches
  - Software defined routers



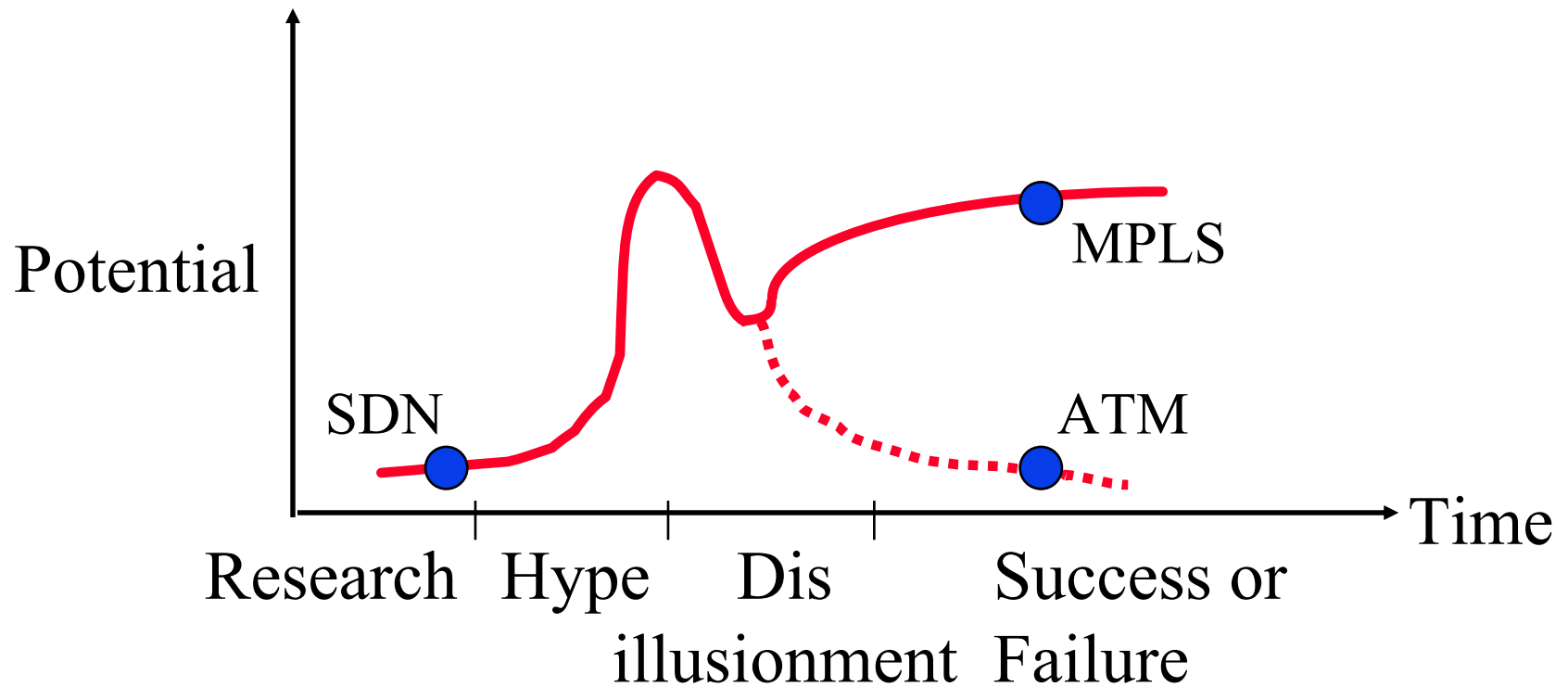
# Before



# After



# Life Cycles of Technologies



# Industry Growth: Formula for Success



Innovators

⇒ Startups

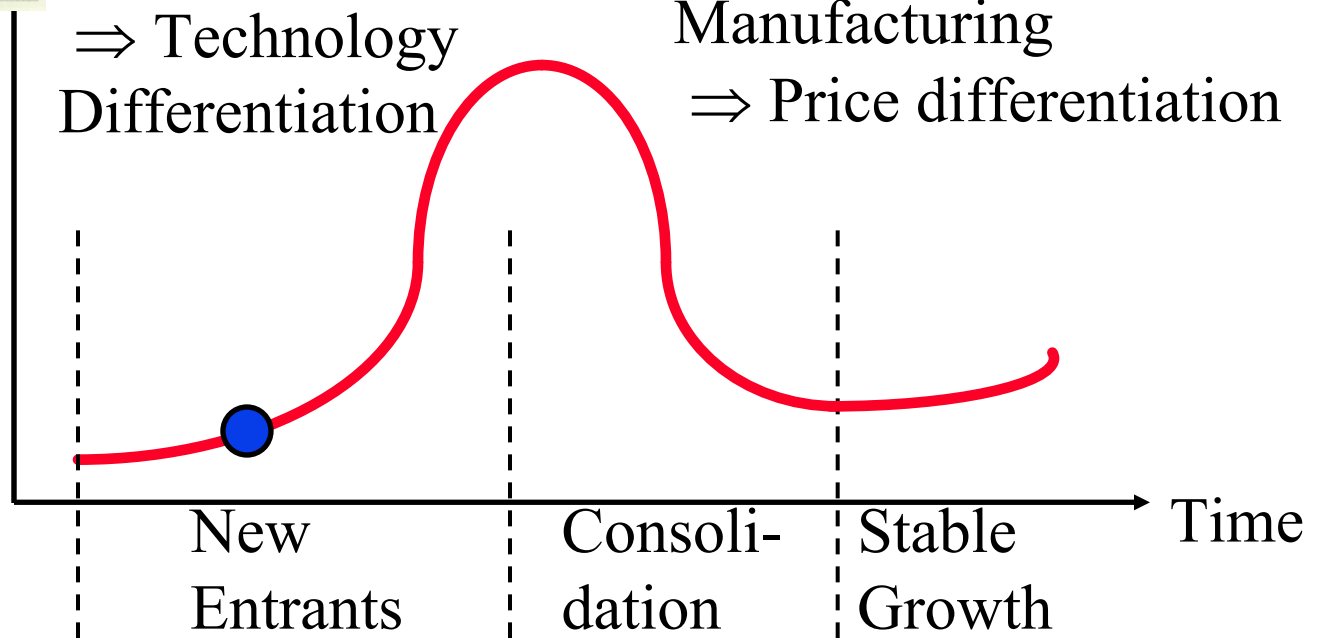
⇒ Technology  
Differentiation

Big Companies

Manufacturing

⇒ Price differentiation

Number of  
Companies



- ❑ Paradigm Shifts ⇒ Leadership Shift
- ❑ Old market leaders stick to old paradigm and loose
- ❑ Mini Computers → PC, Phone → Smart Phone, PC → Smart Phone



# Application Delivery in a Data Center

## ❑ **Replication:** Performance and Fault Tolerance

- ✓ If Load on S1  $>0.5$ , send to S2
- ✓ If link to US broken, send to UK

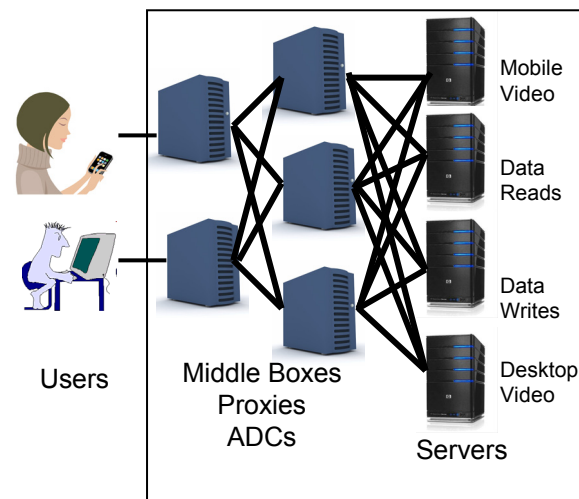
## ❑ **Content-Based Partitioning:**

- Video messages to Server S1
- Accounting to Server S2

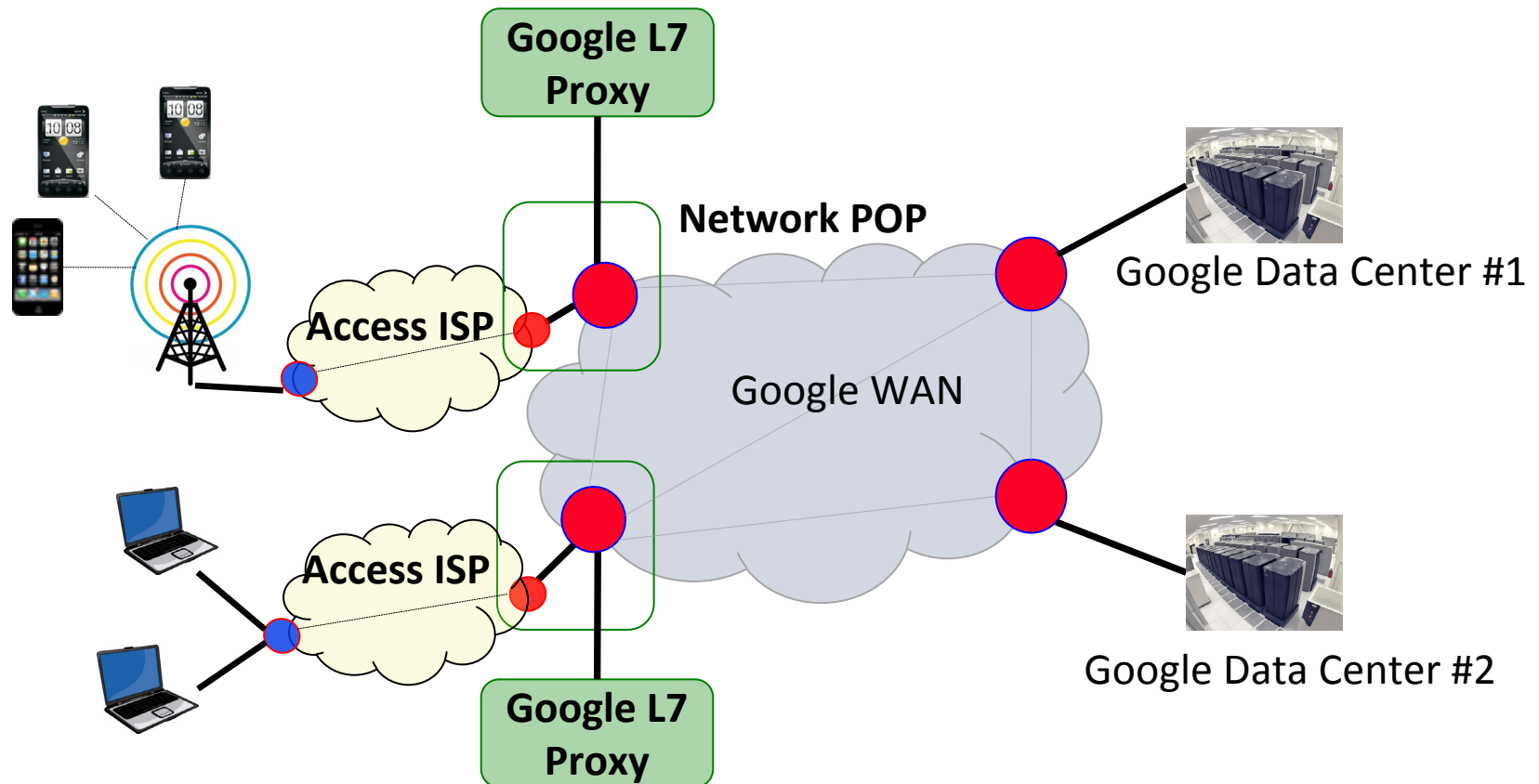
## ❑ **Context Based Partitioning:**

- Application Context: Different API calls
  - ✓ Reads to S1, Writes to S2
- User Context:
  - ✓ If Windows Phone user, send to S1
  - ✓ If laptop user, send to HD, send to S2

## ❑ **Multi-Segment:** User-ISP Proxy-Load Balancer-Firewall-Server



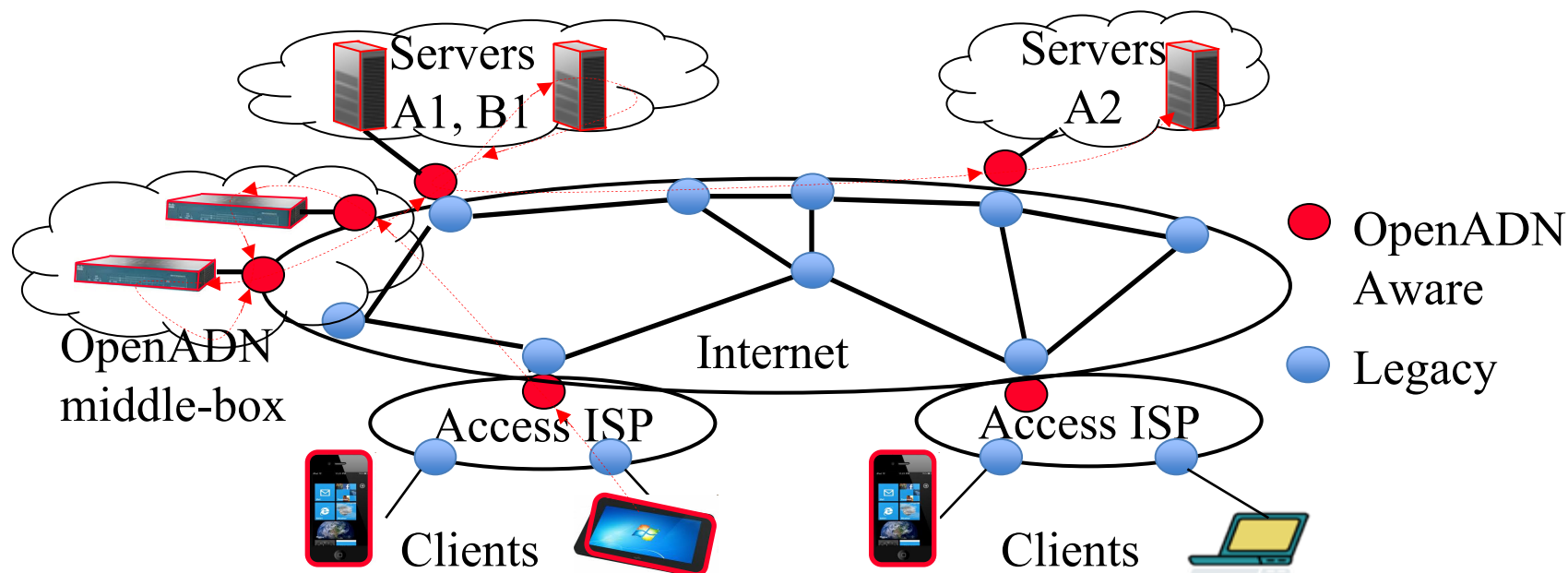
# Google WAN



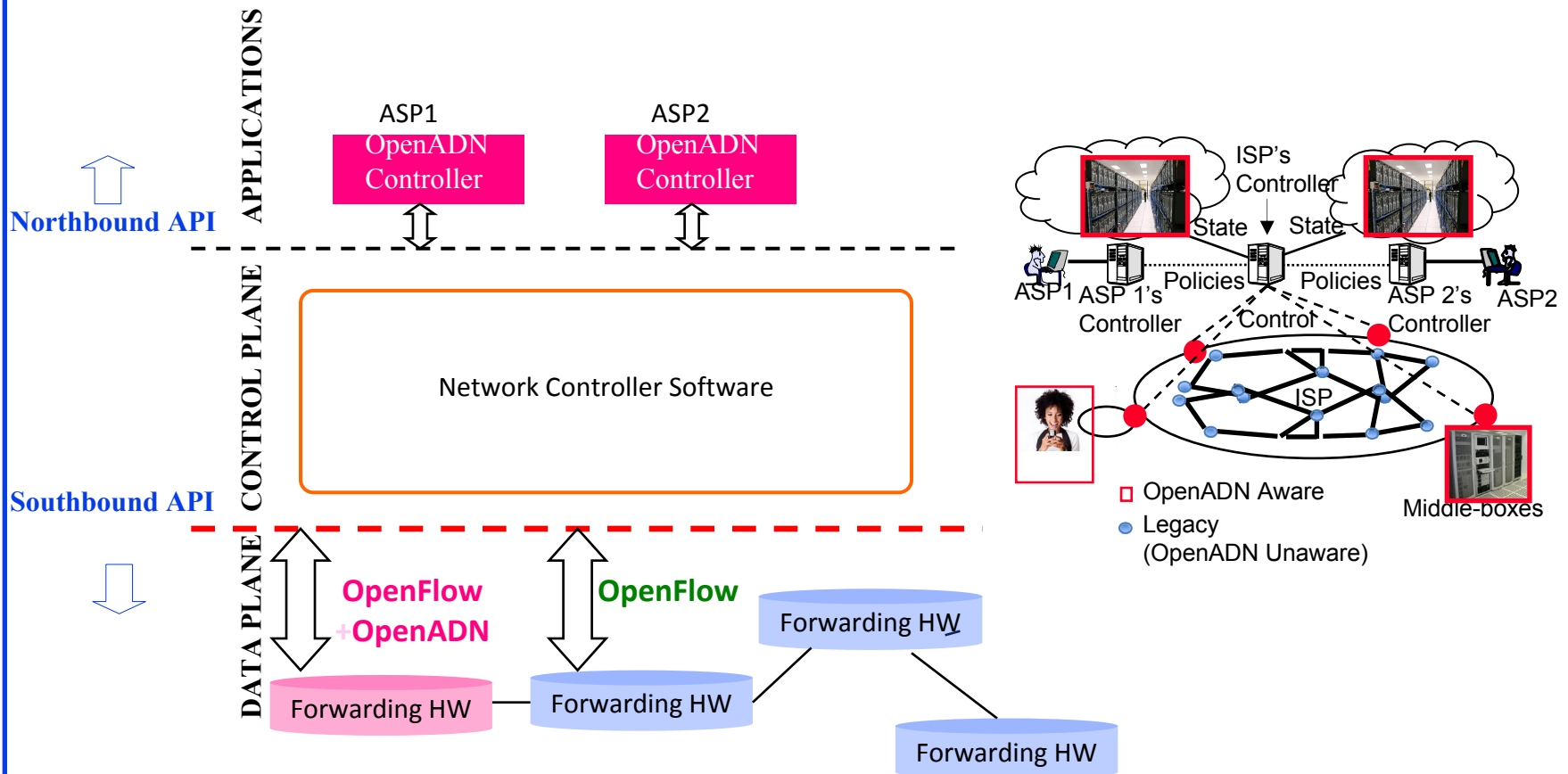
- ❑ Google appliances in Tier 3 ISPs
- ❑ Details of Google WAN are not public
- ❑ ISPs can not use it: L7 proxies require data visibility

# Our Solution: OpenADN

- ❑ Open Application Delivery Networking Platform  
Platform = OpenADN aware clients, servers, switches, and middle-boxes
- ❑ Allows Application Service Providers (ASPs) to quickly setup services on Internet using cloud computing  $\Rightarrow$  Global datacenter



# OpenADN in SDN's Layered Abstractions



- ❑ SDN provides standardized mechanisms for distribution of control information
- ❑ OpenADN aware devices use enhanced OpenFlow

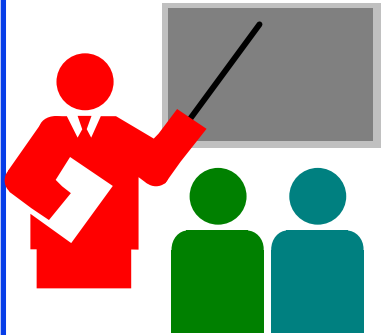
# Key Features of OpenADN

1. Edge devices only.  
Core network can be current TCP/IP based, OpenFlow or future SDN based
2. Coexistence (Backward compatibility):  
Old on New. New on Old
3. Incremental Deployment
4. Economic Incentive for first adopters
5. Resource owners (ISPs) keep complete control over their resources



**Most versions of Ethernet followed these principles.  
Many versions of IP did not.**

# Summary



1. Cloud computing  $\Rightarrow$  Virtualization of computing, storage, and networking  
 $\Rightarrow$  Numerous recent standards related to networking virtualization both in IEEE and IETF
2. Recent Networking Architecture Trends:
  1. Centralization of Control plane
  2. Standardization of networking abstractions  
 $\Rightarrow$  Software Defined Networking (SDN)
  3. Most networking devices will be software defined
3. OpenADN enables delivery of applications using North-bound SDN API