

# Video Streaming over Mobile Networks: Issues, Challenges, and Opportunities



**Raj Jain**

Washington University in Saint Louis  
Saint Louis, MO 63130

[Jain@cse.wustl.edu](mailto:Jain@cse.wustl.edu)

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Audio/Video recordings of this talk are available at:

<http://www.cse.wustl.edu/~jain/talks/wcmn11.htm>

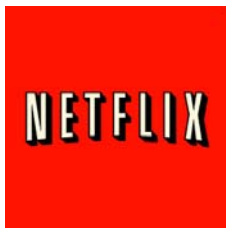


السلام

1. Video Streaming: Challenges
2. Research Opportunities
3. Our Research Projects
4. Efficient solutions to WCMN in Saudi Arabia

# What is Streaming?

- ❑ Streaming: Showing video without receiving full file first
- ❑ Two Types of Streaming Videos:
  - Pre-stored Video: Movies, TV  
⇒ VCR-like Interactive control

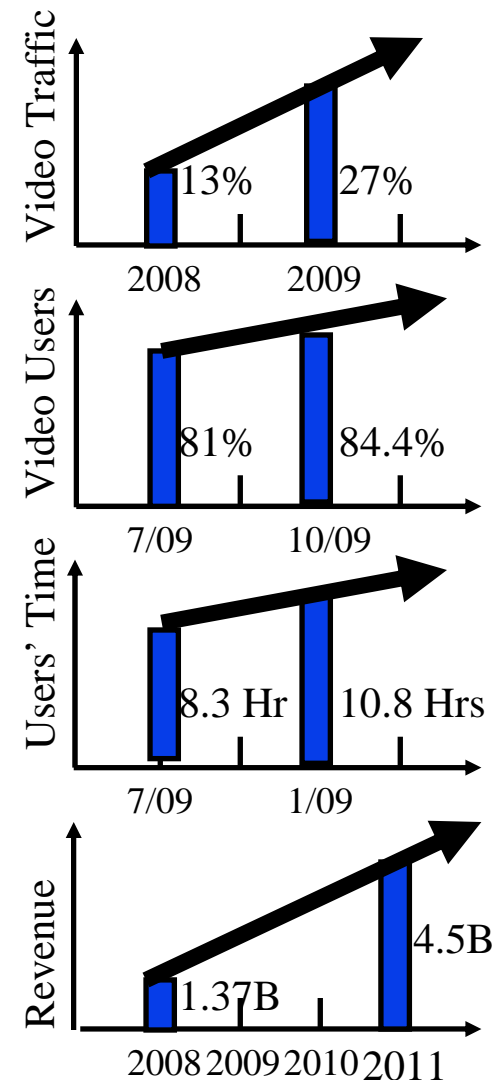


- Real-time video: Video conferencing, gaming
- ❑ Two types of Streaming Communication:
  - One-to-One: Feedback control
  - One-to-Many: Usually no feedback

Ref: Ref: [http://en.wikipedia.org/wiki/Streaming\\_media](http://en.wikipedia.org/wiki/Streaming_media)

# Growth in Video Streaming

- ❑ In 2008 13% of Internet traffic was video streaming. In 2009, 27% was video streaming [newteevee]
- ❑ In July 2009 81% of U.S. Internet users watched streaming videos. In Oct 2009, this number increased to 84.4% [ComScore]
- ❑ In July 2009, U.S. Internet users spent on average 8.3 hours/month watching streaming video. This increased to 10.8 hours/months by Oct. 2009 [websitegear]
- ❑ Streaming video advertisement revenue is expected to rise from 1.37 billion dollars in 2008 to 4.5 billions in 2011 [masternewmedia]



# Why Stream?

- ❑ Education: study from home
- ❑ World is flat  $\Rightarrow$  Remote work and remote education  
(Live in Saudi Arabia and work in USA and vice versa)
- ❑ Remote video monitoring: E.g., oil and gas industry
- ❑ News and Entertainment: Netflix, YouTube, Vimeo, Metacafe, Hulu, Veoh



# Streaming Media Requirements

## Quality of Experience (QoE) Requirements

- ❑ Fast Start: Can delay showing the first frame
  - 10s for non-interactive
  - 2s for channel change
- ❑ Quick Response to User (VCR like) commands:
  - Max 200 ms for interactive video/user
- ❑ Continuity
  - Delay jitter <16 ms



**Ref:** DSL Forum, "Triple Play Services Quality of Experience (QoE) requirements," Tech Report TR-126, Dec 2006.

# Streaming Media Challenges

- ❑ Internet is designed for data
  - All bits are equally important
  - End of transmission is most important  $\Rightarrow$  High throughput
  - Loss is not acceptable
- ❑ Streaming Video:
  - Media Differentiation:
    - ❑ User control more important than media
    - ❑ Voice is more important than video
    - ❑ Certain objects in video are more important than others
  - Continuity is important in presence of network  
Late arrivals hurt but early arrivals do not help.  
Starting fast is good but after that throughput does not help.
  - Significant redundancy  $\Rightarrow$  Some loss tolerable



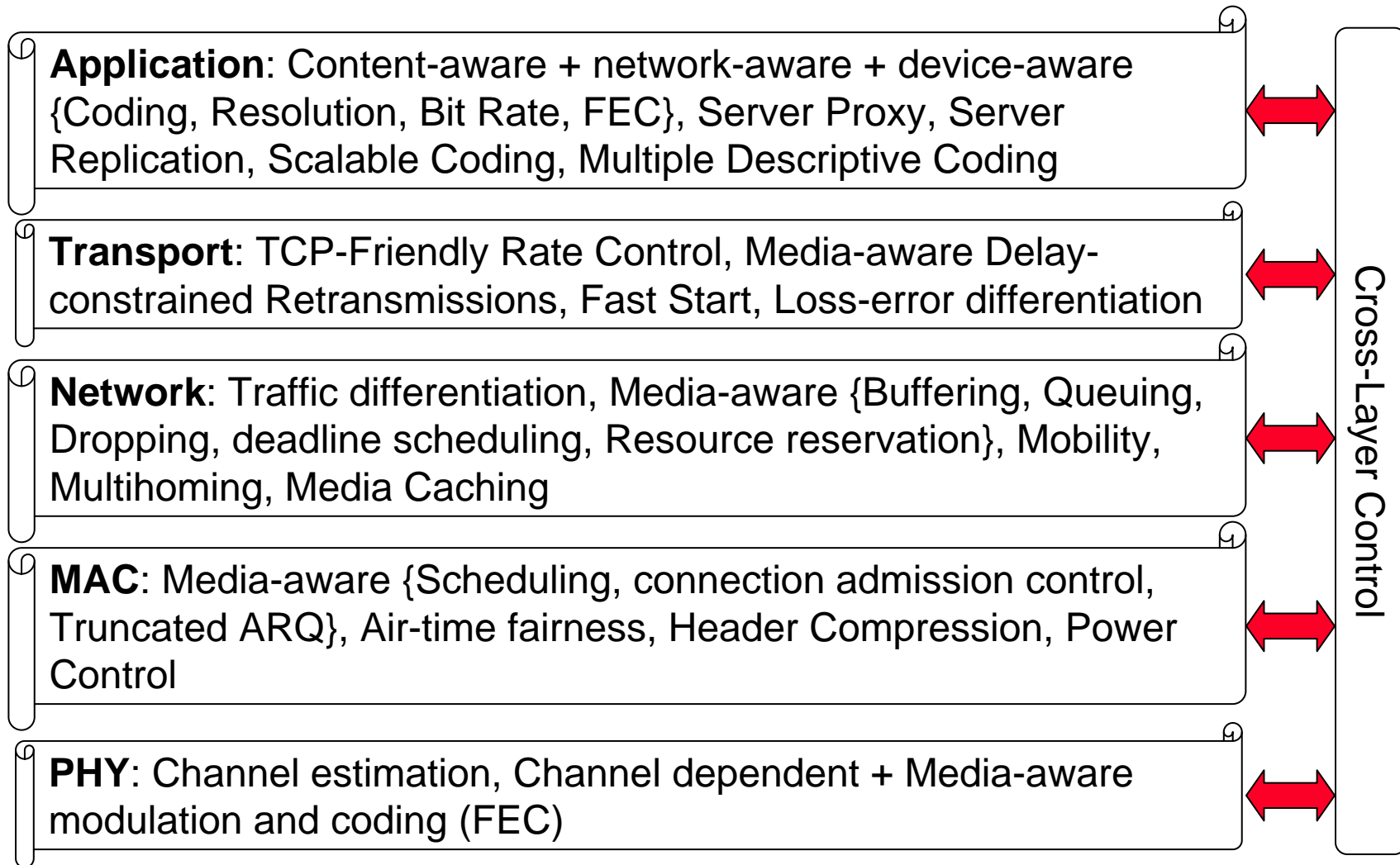
# Wireless Challenges

- ❑ Internet Protocols are designed for wired network
  - Low loss Rate, Negligible error rate, fixed link capacity
- ❑ Wireless introduces new challenges:
  - Low Bandwidth  $\Rightarrow$  High loss rate
  - Interference  $\Rightarrow$  High error rate
  - Bandwidth fluctuation with time  $\Rightarrow$  Dynamic Adaptation
  - Location dependent Bandwidth  $\Rightarrow$  Air-time fairness
  - Limited Battery Life  $\Rightarrow$  Bursty transmission
  - Mobility  $\Rightarrow$  Smooth Handoff
  - User Heterogeneity  $\Rightarrow$  Smart phones, iPads/Laptops, TVs  
= 2" to 42" screens  $\Rightarrow$  Customization





# Research Opportunities

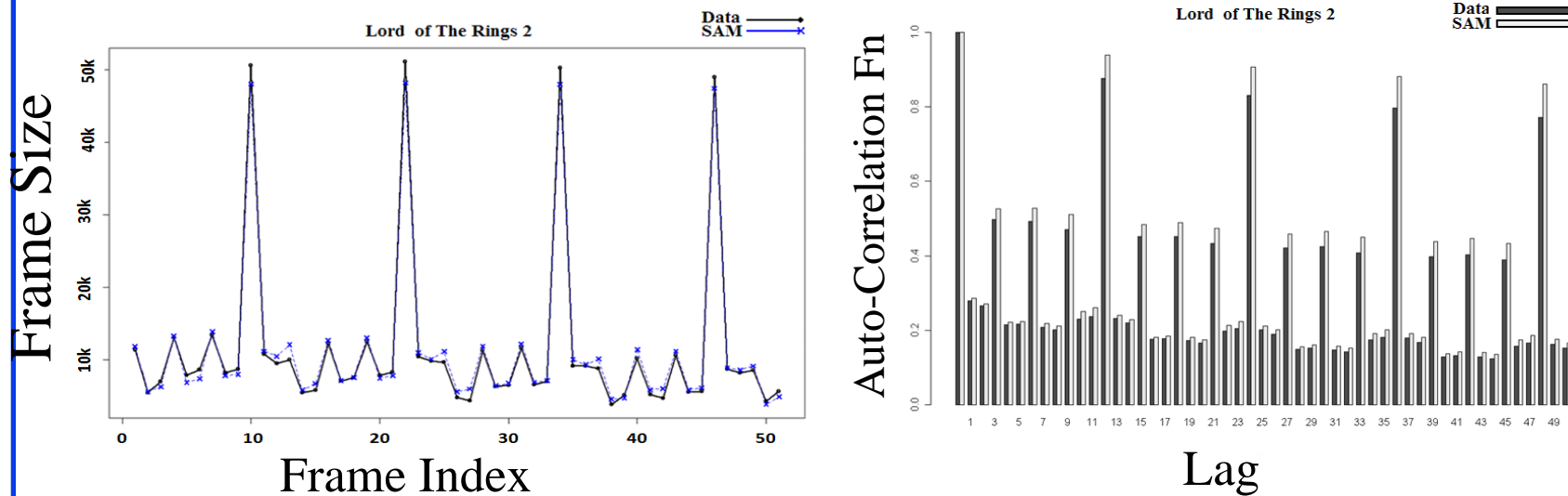


# Our Research Projects

1. Traffic modeling and prediction for video scheduling
2. Scheduling for video streaming
3. Wireless loss and error differentiation
4. User mobility
5. Data multihoming

# 1. Simple Seasonal ARIMA (SAM) Model

- ❑ SAM is a time-series model that can predict future video frame size from recent past [Abdel-Karim Al-Tamimi's Thesis]
- ❑ One set of parameters for all movies of a particular category
- ❑ Applies to MPEG4-Part 2, MPEG4-Part 10/AVC and SVC-TS
- ❑ Allows resource scheduling, and traffic generation for testing
- ❑ 50 Videos data available <http://www.cse.wustl.edu/~jain/sam/>



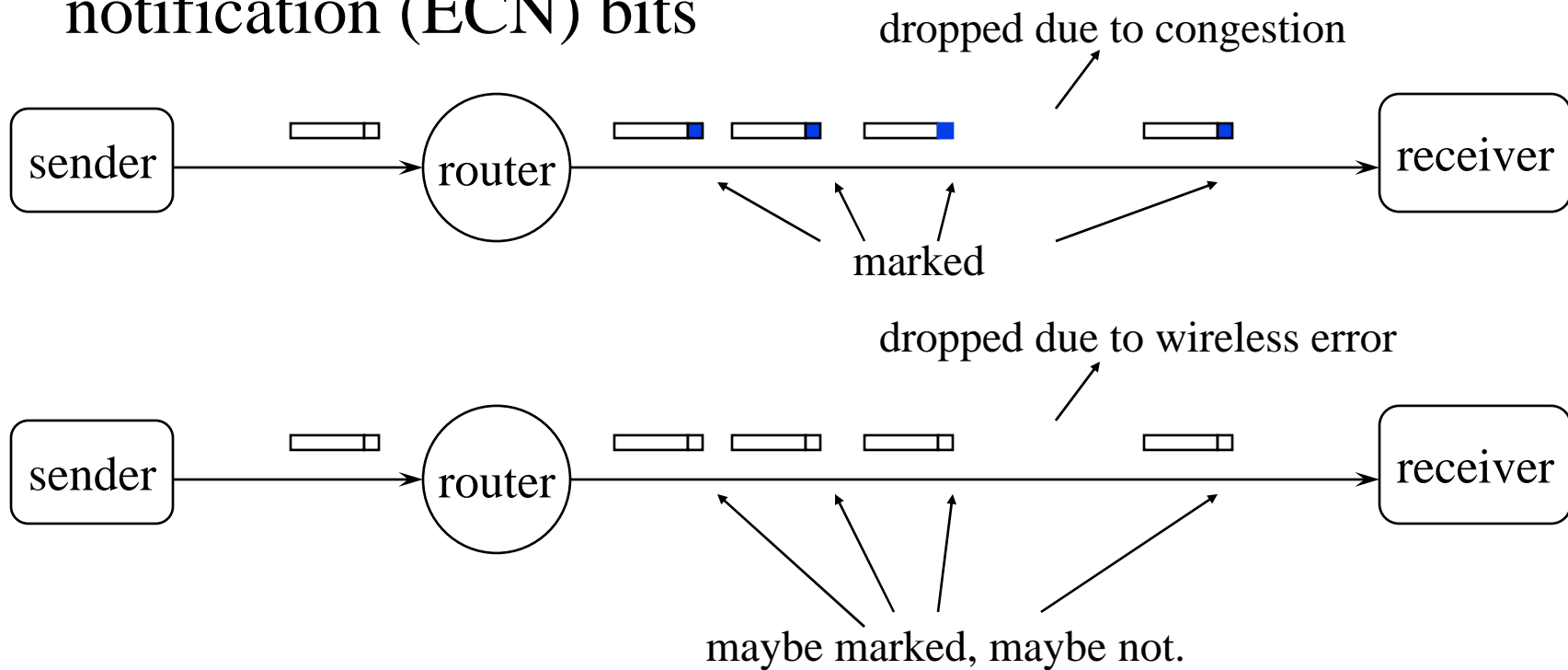
## 2. Scheduling Streaming Video over WiMAX

- ❑ Used SAM as the traffic generator for Real-Time Polling Service (rtPS) class in WiMAX
- ❑ Compared 3 different schedulers:
  - Earliest deadline first (EDF)
  - A variation of round robin (RR)
  - A combination = EDF regulated with RR
- ❑ Results:
  - In under load, all three meet the throughput and delay constraints.
  - In overload scenario, EDF is unfair. RR and EDF+RR are fair. RR has the highest fairness.



## 3. Congestion Coherence

- General problem of TCP over wireless: How to distinguish congestion losses from error losses
- Our proposal: Look at the explicit congestion notification (ECN) bits



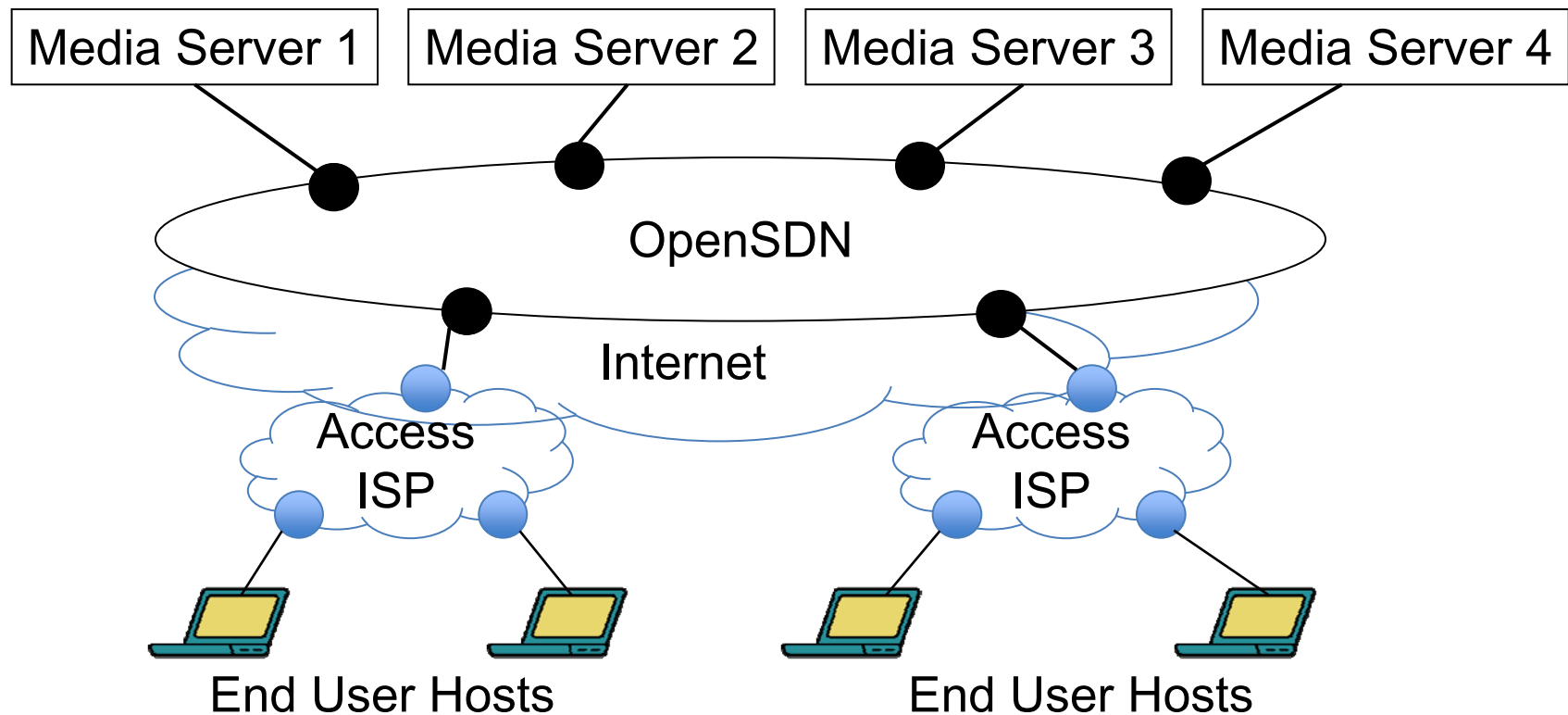
## 4. User Mobility

- ❑ Internet is host-centric: All communication is between two hosts. All mobility discussion is about host mobility.
- ❑ Users now have multiple devices. Can't move among devices.
- ❑ User Centric View:
  - Bob wants to watch a movie
  - Starts it on his media server
  - Continues on his iPhone during commute to work
  - Since movie exists on many servers, Bob may get it from different servers at different times or multiple servers at the same time
- ❑ User/Data Centric views require assigning network names and addresses to user and data objects (in addition to host objects)



## 5. Open Service Delivery Network (OpenSDN)

- ❑ Internet Architecture evolution to support distributed services
- ❑ Allows replication, fault tolerance, load balancing
- ❑ Streaming media, content distributions are examples of services



Ref: <http://www1.cse.wustl.edu/~jain/talks/comsnets11.htm>

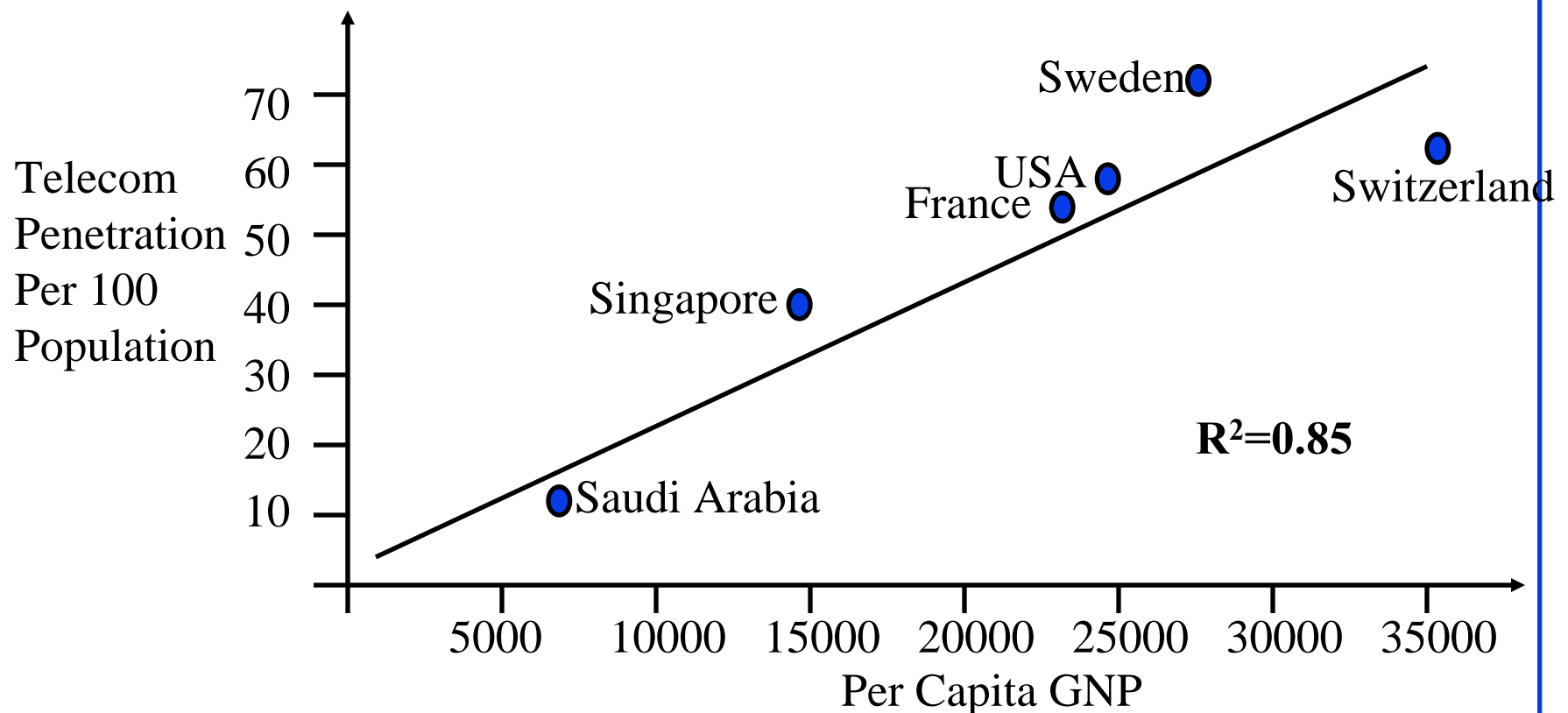
# Saudi Arabia: Challenges

- ❑ Extreme hot weather condition
- ❑ Insufficient landline infrastructure
- ❑ Need to support Oil and Gas industries
- ❑ Growing population of Mobile Internet users with high bandwidth demand





# Telecom and Economic Development



- ❑ Fundamental correlation between GDP growth and teledensity
- ❑ Although this data is **old** but the conclusion still holds.

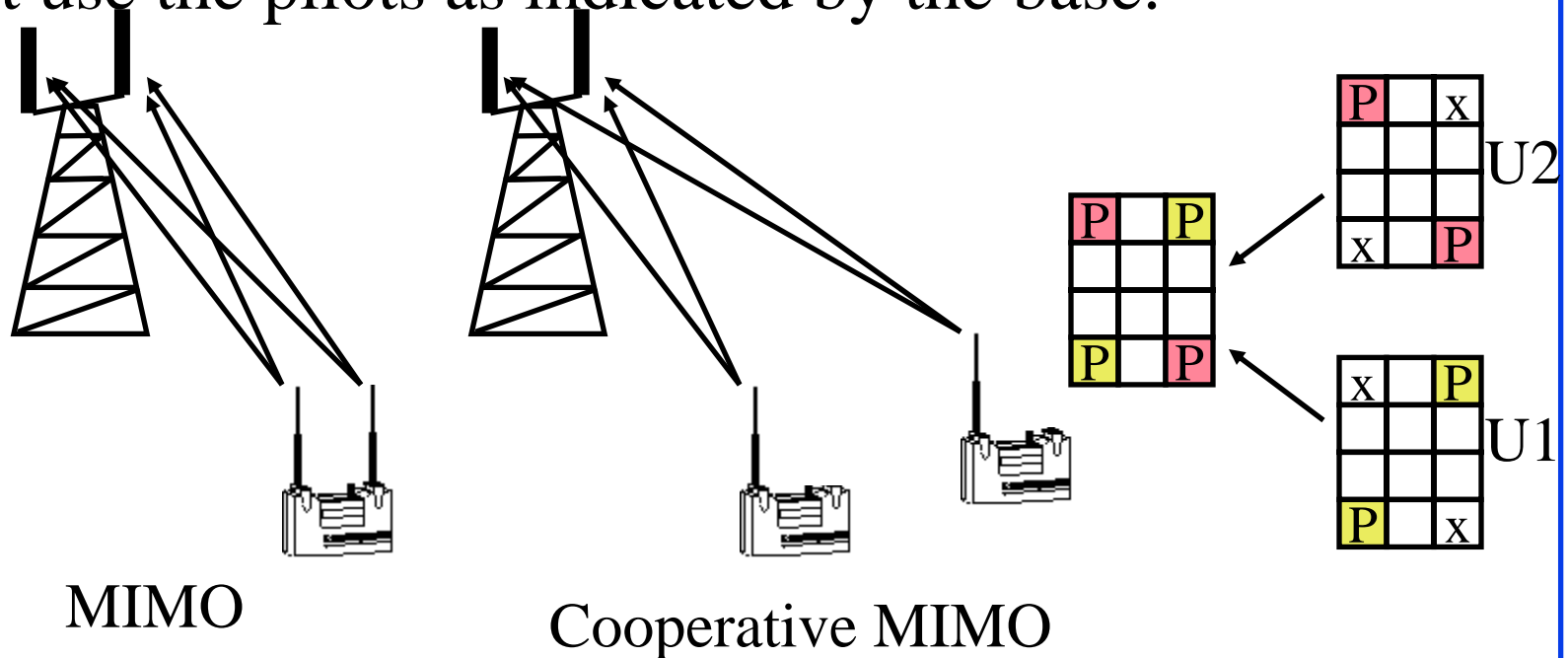
Source: International Telecommunication Union

# Recent Advances in Wireless

1. Orthogonal Frequency Division Multiplexing (OFDM): Allows efficient use of wide channels (10-20 Mbps)
2. Time Division Duplexing (TDD): Allows asymmetric use of bandwidth (more downstream than upstream)
3. Multiple-Input Multiple Output (MIMO): Allows more bits/Hz by spatial reuse
4. Collaborative MIMO: Allows MIMO even when a user has only one antenna
5. Channel Bonding: Allows multiple spectrum bands to be used together  $\Rightarrow$  Very high data rate

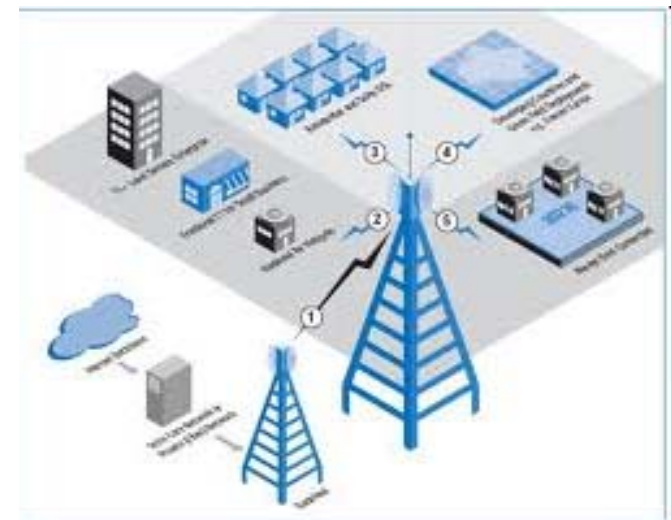
# Cooperative MIMO

- ❑ Two subscribers with one antenna each can transmit at the same frequency at the same time
- ❑ The users do not really need to know each other. They just use the pilots as indicated by the base.



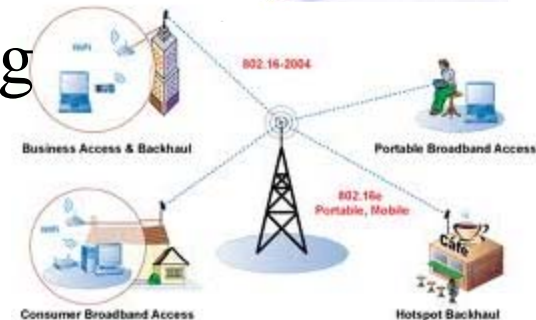
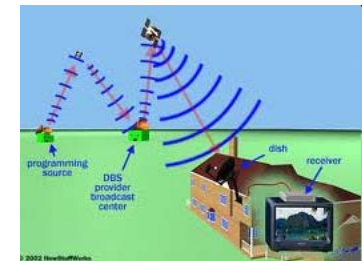
# Oil and Gas Industry

- ❑ Injection wells need to be monitored
- ❑ Broadband wireless access (BWA) allows a large field to be connected via a small number of base stations
- ❑ BWA networks are better suited than WiFi for given area to be covered
- ❑ Monitoring allows better planning and decision making



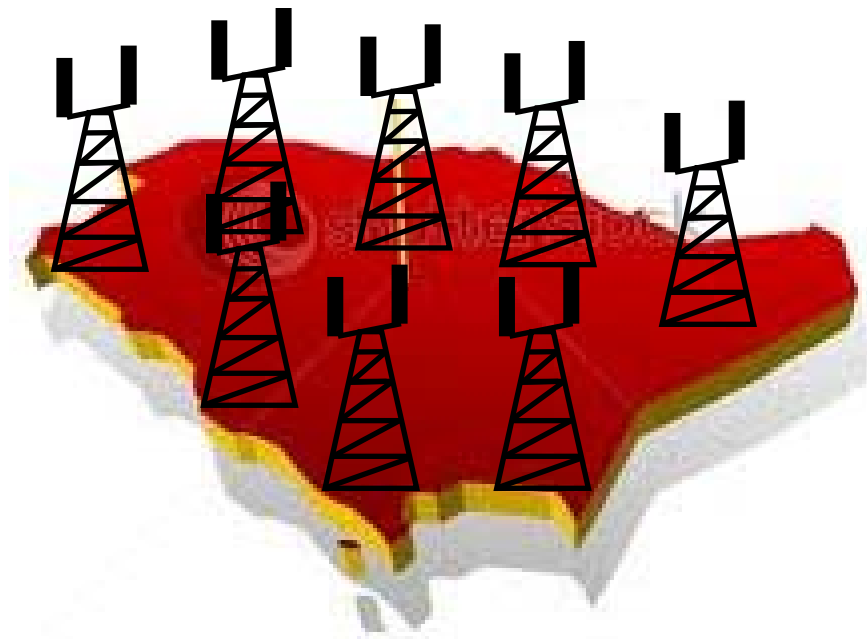
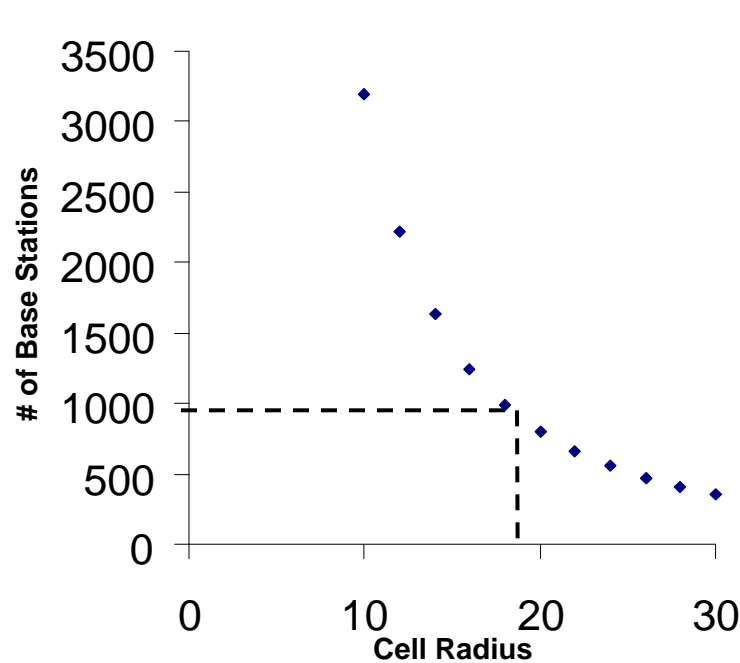
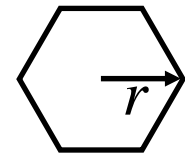
# Deployment Scenarios

1. Fiber-to-X (FTTx) + DSL+WiFi:  
For Densely populated areas.
2. Satellite: Low rate and Long delay  
⇒ Only good for broadcast
3. WiFi: Short distance. Devices ubiquitous.
4. WiMAX/LTE: Good bandwidth and good coverage but devices emerging
5. WiMAX/LTE + WiFi: Best



# All-Wireless Network

- ❑ Saudi Arabia Area = 830,000 Sq miles
- ❑ Extending “Municipal Wireless” from WiFi to WiMAX
- ❑ One hexagonal cell of radius  $r$  covers  $r^2 \frac{3\sqrt{3}}{2}$
- ❑ How many base stations are required to cover entire Saudi Arabia (an extreme scenario)? 986 if 18 mile radius

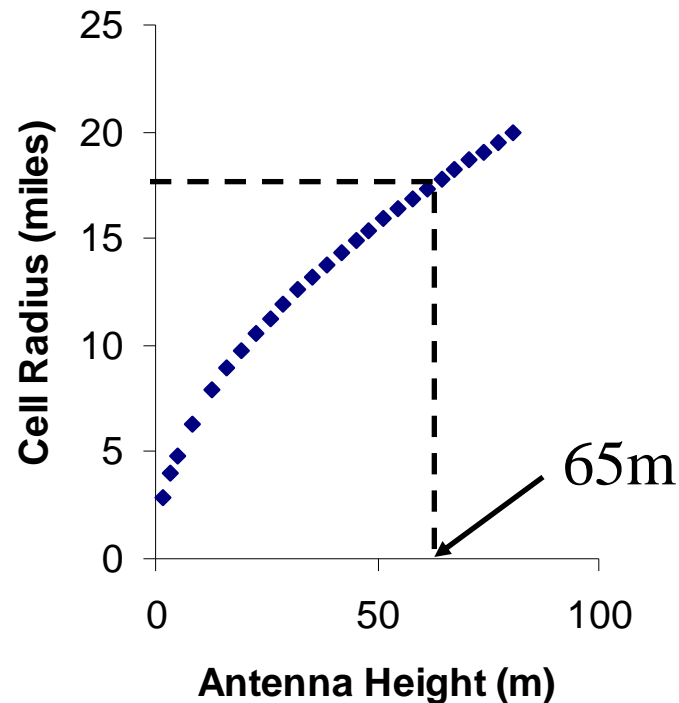
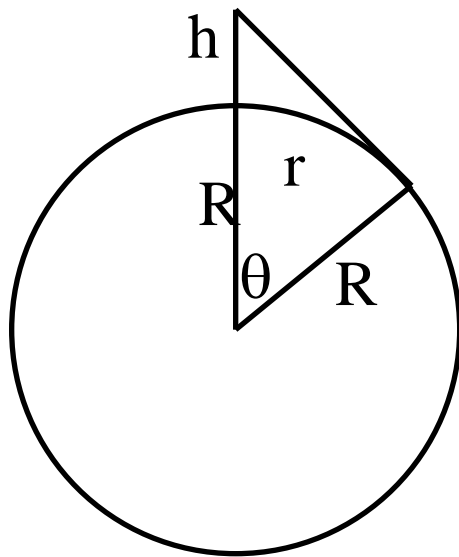


# 700 MHz Transmission

- ❑ Received Power  $P_R = P_T G_T G_R \left( \frac{\lambda}{4\pi d} \right)^2$
- ❑ Path loss = (frequency  $\times$  distance)<sup>2</sup>  
 $\Rightarrow$  Lower frequency allow larger cells
- ❑ 700 MHz will travel approx 5 times farther than 3.5 GHz
- ❑ 700 MHz is the spectrum used by television channels
- ❑ Analog TV channels require 6 MHz/Channel  
Digital TV channels require only 1 MHz/channel  
 $\Rightarrow$  Lot of 700 MHz spectrum is being freed by digital TV
- ❑ This will be a good spectrum for broadband access over long distances

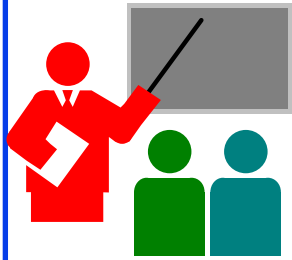
# Tower Height

- Earth curvature limits distance an antenna can reach
- Height  $h$  gives a cell radius  $r = R \cos^{-1} \left( \frac{R}{R+h} \right)$



Burj Khalifa in Dubai is 828m





# Summary

1. Video Streaming is important for all aspects of living (better education, work, entertainment)
2. Research needs to be conducted at all layers of networking stack: Application, Transport, Network, MAC, PHY
3. Five Research Problems: Scheduling, Resource Prediction, Server Replication, User Mobility, Data Multihoming
4. New Broadband Wireless Access (BWA) technologies may offer a cost-effective solution for Saudi Arabia
5. BWA may also be ideal for oil and gas industry requiring outdoor long-distance communication
6. 400 MHz and 700 MHz spectrums offer good long-distance coverage only limited by earth curvature

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